The undersigned (hereinafter called the “Exhibitor”) hereby applies for space in the Fourteenth National Conference on Artificial Intelligence, AAAI–97, sponsored by the American Association for Artificial Intelligence.

1. Exhibiting Company: _____________________________________________________________________________________
   Contact Name: __________________________________________________________________________________________
   Address: ________________________________________________________________________________________________
   City: ____________________________________ State: ________ Country: __________________ Postal Code: __________
   Telephone No.: __________________________________________ Fax No.: ________________________________________

2. LOCATION PREFERENCE: Please indicate your choices of location and configuration of the booth space. Final assignments will be based on time of receipt of the completed application with the appropriate deposit.
   1st choice: Booth No.: _________ Size: ________ ft. x ________ft. Total Square Feet: _______________
   2nd choice: Booth No.: _________ Size: ________ ft. x ________ft. Total Square Feet: _______________

3. AMOUNT ENCLOSED: Exhibitor encloses as deposit $ _____________________ (U.S. Funds) which is _________% of the space rental cost (50% is required to reserve space; additional or total payments are accepted). Costs are $22.00 per square foot for commercial vendors; $13.00 per square foot for publishers (see Section E for clarification). Exhibitor agrees to pay the balance due on or before May 15, 1997. All deposits and payments are nonrefundable. Failure to meet the payment schedule, or to pay balances due for any other outstanding debts owed to AAAI will result in loss of exhibit space without option for refund. Contracts received after May 15 must be accompanied by full payment.

4. EXHIBITOR AGREEMENT: The Exhibitor has read and understands the Exhibit Application/Contract and agrees to comply with all the terms and conditions set forth on the reverse hereof including, but not limited to, Section W (Liability) and Section X (Cancellation). The Exhibitor and its agents and/or employees accept full liability and responsibility for compliance with the rules and regulations set forth in the Exhibitor Application/Contract and the rules and regulations contained in the Exhibitor Service Kit. The Exhibitor also agrees to comply with any applicable laws, regulations, or ordinances of Providence, Rhode Island and the Rhode Island State Convention Center. This contract shall not be binding unless and until it is accepted in writing by AAAI.

Read and accepted by: ______________________________________________________________________________________
   Signature of Authorized Representative
   Title: _________________________________________________ Date: ______________________________________________

5. PLEASE MAIL ALL THREE (3) copies of application and payment by March 29, 1997 to:
   AAAI-97 Exhibits
   445 Burgess Drive, Menlo Park, CA , 94025.

Checks should be made payable to American Association for Artificial Intelligence.

All fees quoted are in US dollars.
A. ADMISSION: The Exhibition of Products and Services is open to Conference registrants, press, and invited exhibitor guests only. AAAI officers alone shall have sole control over admission policies, and reserve the right to refuse or grant admission at all times. AAAI reserves the right to make changes to the exhibit hours and, in the event such changes become necessary, will advise exhibitors as far in advance as possible.


C. EXHIBIT DISMANTLE: Thursday, July 31, 1997 approximately 5:00 PM – 10:00 PM, and Friday, August 1, 1997, 8:00 AM – 12:00 noon.

D. RESERVATION PROCEDURES: Applications from new exhibitors and past exhibitors will be processed in the order they are received.

E. DEFINITIONS: Publishers are defined as exhibitors whose primary medium is printed material. To qualify as a Publisher the exhibitor must be a recognized publisher of books or magazines devoted to some aspect of artificial intelligence. Final determination of eligibility for the Publisher category is at the discretion of AAAI.

F. PRODUCTS: AAAI reserves the right to refuse the application of any exhibitor whose display materials, product, or overall exhibit is deemed inappropriate for presentation at an artificial intelligence conference. Exhibits will be deemed appropriate if they represent products and services within the artificial intelligence field, including, but not limited to, hardware, software, peripherals, telecommunications equipment and services, consulting and research firms, industrial laboratories, book publishers of AI and computer-related materials, universities, and so on. In the event it is not clearly apparent that a company and/or its products/services are directly related to the field of artificial intelligence, AAAI will request sufficient information to determine a company’s relationship to the field. Based on a review of the information submitted, AAAI will either grant or deny the right to participate in the Exhibit Program.

G. CONDUCT OF EXHIBITS: Machines, equipment, or props they rest on being operated or demonstrated at any time during show hours shall be set back a minimum of 2' from the aisle. Any demonstration or activity that results in excessive crowding or obstructs aisles or access or prevents ready access to nearby exhibitors’ booths will be considered an infringement on the other exhibitors’ rights. No congregation or solicitation will be allowed in the aisles. Excessive operating noise that distracts or is objectionable to neighboring exhibits is prohibited. AAAI reserves the right to adjust or move any exhibit that is deemed to be in violation of the expense of the exhibitor. Exhibitors are responsible for ordering and payment of all optional equipment and contracted services. In the event an exhibitor fails to make timely arrangements for optional equipment/services, AAAI, the Rhode Island Convention Center, the official service contractor, or other service contractors will not be held responsible or liable for the exhibitor inability to operate, perform, or conduct business due to any resulting delays in installation.

H. DISPUTES: Any controversies that arise between exhibitors and official contractors or their personnel must be referred to AAAI for resolution. AAAI’s decisions will be final and binding.

I. MAINTENANCE: Exhibitors must make daily arrangements to keep their booths clean and free of accumulated rubbish.

J. DEFAULT OCCUPANCY: UNOCCUPIED BOOTH SPACE: In the event space(’s) held by exhibitors is not occupied by 4:00 PM of the day prior to the first show day, AAAI will use such space as it sees fit. The exhibitor failing to occupy the space contracted for remains liable for fees on the space and is not entitled to any refund. All exhibits must be staffed during official show hours. Each exhibitor is required to keep at least one attendant in the booth during exhibit hours; failure to do so may result in removal of the exhibit from the show at the exhibitor’s expense.

K. SUBLETTING OF SPACE: The exhibitor shall not sublet or apportion any part of the space assigned or have representatives, equipment, or materials from other firms in the exhibit space. Non-exhibiting firms are not allowed to distribute promotional materials in the exhibit area nor demonstrate their products in another vendor’s space.

L. FOOD: Exhibitors will refrain from bringing food or alcoholic beverages onto the exhibit floor. No food or alcoholic beverages are permitted in the meeting rooms. Non-alcoholic beverages are permitted on the exhibit floor at any time. However, food and alcoholic beverages may be permitted on the show floor at the discretion of show management for a regularly scheduled AAAI-97 sponsored event.

M. LABOR: The unloading and delivery of all display material and equipment from the Rhode Island Convention Center docks to exhibitors’ booths and loading out from exhibitors’ booths to trucks at docks must be performed by official service contractor’s personnel whose union personnel have jurisdiction to deliver such services in the Rhode Island Convention Center. All common carriers are under the jurisdiction of the official service contractor’s union personnel. Exhibitors must utilize the services of Brede Exposition Services’ union personnel to install and dismantle exhibits or may set up their own displays with Exhibitor Company Personnel Only. If exhibitors elect to utilize the services of display houses their personnel must be eligible to work in the Rhode Island Convention Center and the display house must submit a certificate of insurance to show management 30 days prior to move-in. Exhibitors may set up their own display if one person can accomplish the task in less than 1 hour without the use of tools.

N. FIRE REGULATIONS: The exhibitor assumes all responsibility for compliance with local, city, and province ordinances and regulation covering fire, safety, and health. No flammable or gas substance can be used on the exhibit floor. No flammable decorations or covering for display fixtures can be used, and all fabrics or other materials used for decoration or covering shall be flameproof. All wiring devices and sockets shall be in good condition and meet the requirements of local law.