



<http://www.aaai.org/Conferences/AAAI/aaai07.php>

## AAAI-07 Sponsor Program

On behalf of AAAI, we invite you to participate in the sponsor program for the Twenty-Second AAAI Conference on Artificial Intelligence and the Eighteenth Conference on Innovative Applications of Artificial Intelligence. The conferences will be held July 22-26, 2007 in Vancouver, British Columbia, Canada. This is the second time that AAAI will be held in Canada. Vancouver provides a unique mix of beautiful natural scenery and a downtown cosmopolitan flair. It is also home to the University of British Columbia, Simon Fraser University, and several companies involved in AI research and applications.

AAAI is the annual North American conference, attracting well over 1,000 AI researchers and practitioners, representing government, university and corporate research facilities from throughout the world. Your participation in the AAAI-07 Sponsor Program will give you instant visibility to this diverse group of AI professionals, representing a host of research areas including robotics, the semantic web, integrated intelligent technology, interactive digital entertainment, education, and expert systems, to name only a few.

As part of most levels of sponsorship, you will be provided with a table-top exhibit throughout the technical portion of the conference. This heightened visibility will provide an opportunity for one-on-one exchange with conference participants. Whether you want to showcase your intelligent technology to the AI community, or tap into this incredible source of talent, AAAI-07 is the premier venue to accomplish these goals.

Each AAAI-07 Sponsor will receive the following benefits:

- *Company name and/or logo prominently displayed on:*
  - Printed materials, as schedule permits
  - AAAI-07 website and proceedings
  - AAAI-07 registration area
  - Signs at appropriate conference events
  - AAAI AI Magazine masthead for one year

Some levels of sponsorship also include these additional benefits:

- *Complimentary exhibit tabletop(s) in conference center foyer*
- *Complimentary technical conference registration(s)/AAAI memberships*
- *Complimentary half-page black & white ad in AI Magazine*

For a detailed list of sponsorship categories and accompanying benefits, please see the attached list.

We hope you will consider this opportunity to invest in the future of artificial intelligence by supporting AAAI-07 conference programs, student participation, and other conference activities. For more information about AAAI-07, please contact us at [aaai07@aaai.org](mailto:aaai07@aaai.org), or visit our website at the URL listed above.

**AAAI-07 Sponsor Program  
Sponsorship Levels and Benefits**

AAAI-07 offers several levels of general conference sponsorship, which include a prescribed number of complimentary registrations, tickets to the conference banquet, and table-top exhibit spaces, including the following:

<b>Category</b>	<b>Donation</b>	<b>Exhibit Tables</b>	<b>Registrations/ Memberships</b>	<b>Magazine Ad</b>
Platinum	\$25,000	3	4	2
Gold	\$15,000	2	3	1
Silver	\$10,000	1	2	0
Bronze	\$5,000	1	1	0

Participation at any of these levels also includes:

- *Company name and/or logo prominently displayed on:*
  - Printed materials, as schedule permits
  - AAAI-07 website and proceedings
  - AAAI-07 registration area
  - Signs at appropriate conference events
  - Name listed for one year in AI Magazine masthead

AAAI-07 is committed to working with sponsors who wish to target their donation for a particular program or event. Recognition of this support will be directly associated with the specific program. Examples of this directed sponsorship include the following:

<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Reception or Poster Session			
WiFi Access	WiFi Access		
Coffee Break	Coffee Break	Coffee Break	
Conference Giveaway	Conference Giveaway	Conference Giveaway	Conference Giveaway

Information about sponsoring specific conference programs, such as student forums or competitions is also available by request.

**AAAI-07 Sponsorship  
c/o AAAI  
445 Burgess Drive  
Menlo Park, CA 94025-3442  
USA  
650-328-3123  
650-321-4457 (fax)**

*Thank you for your sponsorship of AAAI-07!*