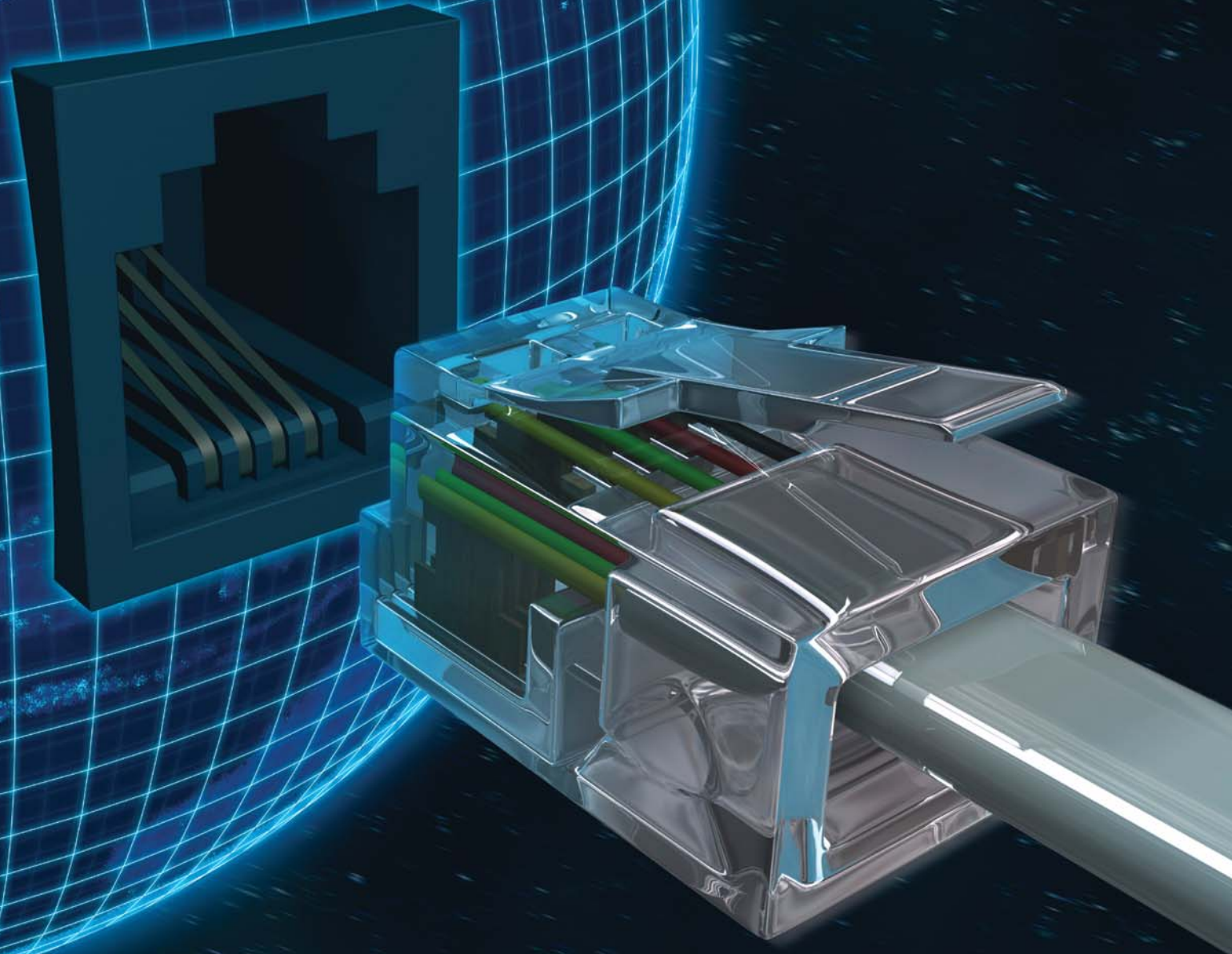


We Invite Your Sponsorship of

AAAI-08

Making Connections to the International AI Community





The twenty-third AAAI Conference on Artificial Intelligence (AAAI-08) offers the premier opportunity in North America for you to reach the international AI community. The conference will be held July 13–17, 2008 at the Hyatt McCormick Place in Chicago, Illinois (USA).

Over 1,000 AI researchers and practitioners, representing government, university, and corporate research facilities will attend. Your participation in the AAAI-08 Sponsor Program will give you instant visibility to this diverse group of AI professionals, representing a host of research areas including robotics, the semantic web, integrated intelligent technology, physically grounded AI, interactive digital entertainment, education, and expert systems, to name only a few. Collocated with AAAI-08 is the twentieth Innovative Applications of Artificial Intelligence conference (IAAI-08), which showcases successful applications of AI technology, exploring issues, methods, and lessons learned in the development and deployment of AI applications.

Sponsorship Opportunities

AAAI-08 is committed to working with sponsors who wish to target their donation for a particular program or event. Recognition of this support will be directly associated with the specific program.

Establish a Tradition!

AAAI holds a number of competitions each year. You can endow an award with your choice of name, which will be presented each year, along with a permanent “Trophy Cup,” by your representative.

(\$20,000 annual sponsorship)

Current list of competitions:

- AAAI Robot Competition and Exhibition
- AAAI General Game Playing Competition
- AAAI Poker Tournament
- AAAI Video Competition

Support Students!

Sponsor the AAAI-08 Student Reception, where you will be host to approximately 400 students. AAAI will provide a tabletop and signage at the reception to heighten your visibility, along with recognition in the program.

(\$15,000 sponsorship level)

Name the Best Paper Award!

Your company representative will present the award at the opening ceremony general session, with your logo as a backdrop.

(\$10,000 sponsorship level)

Get Us Wired!

Underwrite wireless access at the conference, and have your logo displayed prominently in the registration area with a special thank you!

(\$10,000 sponsorship level)

Create Your Own Presence!

AAAI welcomes your thoughts about the best way for your company to participate as a AAAI-08 sponsor.

Other Suggested Sponsorship Opportunities

- AAAI-08 Opening Reception (\$20,000)
- Conference-Wide Poster/Demo Reception (\$20,000)
- Student Scholarship Program (\$20,000)
- Student Abstract Program (\$10,000)
- Ongoing Track at Conference (such as AI and the web) (\$10,000)
- Ongoing Lecture Series:
- One talk dedicated each year to an emerging or hot topic (\$5,000)
- Conference Coffee Break (\$5,000)

Sponsorship Levels and Benefits

AAAI-08 offers several general levels of conference sponsorship, which you can target at one of the areas listed above, or another of your choosing. In recognition of your support, AAAI will provide a variety of benefits, including a complimentary conference registration, a table-top exhibit space, and recognition of your sponsorship in conference documents and signage. These benefits will serve to heighten your visibility at the conference and create an opportunity for one-on-one exchange with conference participants.

Sponsorship Levels

- Platinum \$20,000
- Gold \$15,000
- Silver \$10,000
- Bronze \$5,000

Benefits

All AAAI-08 Sponsors will receive the following benefits:

- Company name and/or logo on AAAI-08 website homepage
- Company name and/or logo displayed in AAAI-08 registration area
- Listing on the AAAI-08 proceedings sponsor page
- Signs at appropriate conference events
- Listing in *AI Magazine* masthead for one year

Sponsors at the Bronze level or higher will receive:

- Complimentary exhibit tabletop(s) in conference center foyer
- Complimentary technical conference registration(s)
- Complimentary half-page black & white ad in *AI Magazine*
- Complimentary one-page insert placement in conference bags

Information/Contact

We hope you will consider this opportunity to invest in the future of artificial intelligence by supporting AAAI-08 conference programs, student participation, and other conference activities.

AAAI-08 Sponsorship
c/o AAAI
445 Burgess Drive
Menlo Park, CA 94025-3442 USA
650-328-3123
650-321-4457 (fax)
aaai08@aaai.org
www.aaai.org/Conferences/AAAI/aaai08.php

Thank you for your sponsorship of AAAI-08!

