



August 7–11, 2011

## Fifth Annual AAAI Video Competition

Sponsored by the Association for the Advancement of Artificial Intelligence



AAAI solicits submissions for the fifth annual video competition! Its goal is to show the world how much fun AI is by documenting exciting artificial intelligence advances in research, education, and application.

The rules are simple: Compose a short video about an exciting AI project, and narrate it so that it is accessible to a broad online audience. The developers of award-winning videos will be presented with Oscarlike trophies

("Shakeys," in honor of SRI's Shakey robot and its pioneering video) in a ceremony to be held at AAAI-11. We strongly encourage student participation. So go ahead and make a cool, online video about your AI project, and get a ton of attention!

### Video Formats

Videos should be either 1-minute (max) short video or a 5-minute (max) long video, with English narration (or English subtitles). Consider combining screen shots, interviews, and video of a system in action. Make the video self-contained, so that newcomers to AI can understand and learn from it. We encourage a good sense of humor, but will only accept submissions with serious AI content. For example, we welcome submissions of videos that accomplish the following:

- ☞ Highlight your own (contemporary or previous) research
- ☞ Focus on the activities (research or application) of your (or another) group
- ☞ Introduce viewers to an exciting new AI-related topic
- ☞ Document some long-term activity of a senior researcher
- ☞ Include interviews with key researchers/practitioners
- ☞ Can be used in the classroom
- ☞ Would otherwise interest prospective students to the field of AI
- ☞ Includes a narration

This is an incomplete list. No matter what your choice, creativity is encouraged! (Please note: The developers of previous, award-winning AI Videos typically highlighted humor, background music/tracks, and/or carefully selected movie clips to make their presentations come alive and interest prospective viewers and PC members.)

### Submission

Submit your video by placing it at a publicly-accessible www site and notifying the Video Competition cochair, Arnab Jhala (jhala@soe.ucsc.edu), by e-mail (with the subject line AAAI Video Competition Submission). You are also asked to complete a submission form. All developers of nominated videos will be asked to sign a distribution license form. Videos must not contain any copyrighted video, audio, or characters.

### Timetable

- ☞ Submission: April 15, 2011 (Short videos)
- ☞ May 15, 2011 (Long videos)
- ☞ Notification: June 21, 2011
- ☞ Final Video: June 30, 2011

### Reviewing

Reviewing will be conducted by a committee that will be formed by the chair. Reviewing criteria (from most to least-weighted):

1. Relevance to AI (research, instructional, and/or application)
2. Degree of excitement: Entertainment value, enticing, novelty, and so on.
3. Educational content
4. Presentation

### Potential Award Categories

Potential award categories include the following (other categories may be added at the discretion of the chair):

- ☞ Best (Long)
- ☞ Best Short
- ☞ Best Student
- ☞ Best Educational
- ☞ Most Innovative
- ☞ Most Informative
- ☞ Best Narration
- ☞ Best Sound

### Awards

Awards will be trophies named in honor of SRI's Shakey robot and its inspirational video.

### More Information

For more Information contact David Aha (david.aha@nrl.navy.mil) or Arnab Jhala (jhala@soe.ucsc.edu). For complete instructions about the submission and review process, please visit the supplementary AI Video website ([www.aivideo.org/](http://www.aivideo.org/)).