



AAAI-17 Sponsor Program February 4-9, 2017

On behalf of the Conference Committee of the Thirty-First AAAI Conference on Artificial Intelligence, we invite you to participate in the sponsor program for AAAI-17. The conference will be held February 4-9, 2017 in San Francisco, California, USA, and is sponsored by the Association for the Advancement of Artificial Intelligence (AAAI). San Francisco is a world-class city -- from the iconic Golden Gate bridge to its renowned art galleries, science museums, and picturesque neighborhoods. The Hilton is a great starting point to explore the City's tremendous ethnic and cultural diversity and its wide variety of offerings. San Francisco is also perfectly positioned to explore the entire Bay Area -- the Napa Valley, Pacific Coast, Silicon Valley, and East Bay are all a short distance away. As an unrivaled center for AI and tech professionals, San Francisco promises to be a vibrant home for AAAI-17.

AAAI is the annual North American artificial intelligence conference, attracting about 1,300 AI researchers and practitioners, representing government, university and corporate research facilities from throughout the world. Your participation in the AAAI-17 Sponsor Program will give you instant visibility to this diverse group of AI professionals, representing a host of research areas such as robotics, AI and the web, cognitive systems, AI applications, computational sustainability and AI, human computation, integrated systems, interactive digital entertainment, education, and recommender systems.

As part of most levels of sponsorship, you will be provided with a table-top exhibit throughout the technical portion of the conference. This heightened visibility will provide an opportunity for one-on-one exchange with conference participants. Whether you want to showcase your intelligent technology to the AI community, or tap into this incredible source of talent, AAAI-17 is the premier venue to accomplish these goals.

Named Events

The conference includes several major events that can be named in honor of major contributors. These naming opportunities bring very high visibility but are limited in number. We urge companies considering this level of support to contact AAAI as soon as possible. Preference will be given to companies who commit early and/or commit to support the event for multiple years. See the next section for the additional benefits of Platinum, Gold, and Silver sponsorships.

- **Opening Reception:** \$25,000. Includes a complimentary Platinum sponsorship.
- **Poster Session Reception:** \$15,000. Includes a complimentary Gold sponsorship.
- **Distinguished Lecture:** \$10,000 (per lecture). One of the lectures by a distinguished invited speaker will be named after your organization. Includes a complimentary Silver sponsorship.
- **WiFi Internet Access:** \$10,000. Includes a complimentary Silver sponsorship.

Sponsorship Levels and Benefits

Each AAAI-17 Sponsor will receive their company name and/or logo prominently displayed on:

- Printed materials, as schedule permits
- AAAI-17 website and proceedings
- AAAI-17 registration area sign
- Signs at appropriate conference events

Certain levels of sponsorship also include:

- Complimentary conference registration(s)
- Exhibit tabletop(s) in conference center foyer
- Sponsor-supplied insert(s) in conference registration packets

Category	Donation	Registration(s)/	Exhibit Tables	Packet Insert(s)
Platinum	\$25,000	4	1	Up to 4 pages
Gold	\$15,000	3	1	Up to 2 pages
Silver	\$10,000	2	1	1 page
Bronze	\$5,000	1	1	n/a

To become a sponsor, please contact AAAI for more information, or fill out the attached agreement and mail it with your payment information via email, postal mail, or fax.

AAAI-17 Sponsorship
2275 East Bayshore Road, Suite 160
Palo Alto, CA 94303
USA
650-328-3123
650-321-4457 (fax)
aaai17@aaai.org
www.aaai.org

Thank you for your sponsorship of AAAI-17!

AAAI-17 Sponsor Agreement

Name of Company/Organization: _____

[The above name will be used in all publicity material unless otherwise specified.]

Level of Sponsorship (please circle one):

Platinum *Gold* *Silver* *Bronze*

The benefits of sponsorship will be assigned as outlined in the accompanying AAAI-17 Sponsor Program description.

The sponsor shall provide a high-resolution electronic copy of the sponsor logo by email attachment to aaai17@aaai.org. The sponsor agrees to its use as outlined in the AAAI-17 Sponsor Program description.

Invoices are available upon request. Sponsorships are nonrefundable. Payment is due with signed agreement and may be made by:

- Check (payable to AAAI-17 and drawn on a US bank), MC, Visa, Amex, Discover, or Diners

Card Number _____ Expiration Date _____

Verification Number _____

*The verification number on Visa and MasterCard is the last 3 digits of the number printed on the signature strip on the back of your card. On American Express cards, the verification number is a 4-digit number printed on the front of your card, above and to the right of your card number.

Name (as it appears on card) _____

Credit Card Billing Address _____

Company Name (if company card) _____

Please sign below and return this agreement with your payment to the address below: A copy signed by an AAAI representative will be sent to you upon receipt of the agreement and payment.

Signed (for company): _____

Name and position: _____

Date: _____ Email: _____

AAAI-17 Sponsorship
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