Call for Sponsors

AIIDE’07

The Third Conference on Artificial Intelligence and Interactive Digital Entertainment

www.aiide.org

June 6 - 8, 2007
Stanford University

Overview

AIIDE ’07 is the premier conference on artificial intelligence (AI) applied to interactive entertainment. The conference brings together technical leaders from the game development and artificial intelligence research communities, to examine how computer games can be improved using AI technologies, and promote new approaches and commercial developments. This year’s event is expected to attract over 100 attendees.

The conference provides:
- Meeting opportunities for the industry’s leading innovators
- Presentations of pioneering AI research and emerging developments
- Exhibit venues for commercial technologies and academic research
- Networking events for individuals and companies

The impressive list of invited speakers includes Bruce Blumberg (Blue Fang Games), Wolff Dobson (AiLive), Quinn Dunki (Pandemic Studios), Richard Evans (Maxis & Electronic Arts), John Funge (AiLive), Chris Hecker (Maxis & Electronic Arts), Soren Johnson (Firaxis Games), Peter Molyneux (Lionhead Studios), Ken Perlin (New York University) and Neil Young (Electronic Arts).

Sponsorship

Corporate sponsorship offers companies the chance to interact with the technical decision makers, and influence emerging leaders in games and AI research. Four levels of sponsorship are available.
<table>
<thead>
<tr>
<th>Platinum Sponsorship</th>
<th>Gold Sponsorship</th>
<th>Silver Sponsorship</th>
<th>Bronze Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor one major social event (reception, lunch)</td>
<td>Sponsor one conference activity (demo room), or student scholarship</td>
<td>Sponsor one social event (coffee break)</td>
<td>Donate a promotional item (conference bag, mug, etc.)</td>
</tr>
</tbody>
</table>

**Acknowledgement**

- At the social event site
- At activity site or scholarship award announcement
- At the social event site
- Yes

**Name, logo and link on conference web site**

- Yes
- Yes
- Yes
- Yes

**Brochure / CD included in each attendee’s packet**

- Yes
- Yes
- Yes
- Yes

**Name and logo in conference proceedings**

- Yes
- Yes
- Yes

**Complimentary registrations**

- 3
- 2
- 1

**Complimentary one-year AAAI membership**

- 1
- 1

**Complimentary exhibit table-top in conference foyer**

- Yes

**Sponsorship Level**

- $5,000
- $3,000
- $1,000
- Item donation

To become an AIIDE sponsor, please contact the conference chair, Jonathan Schaeffer (jonathan@cs.ualberta.ca).

**Exhibits**

Exhibit booths and tables are available to companies wishing to interact with attendees for the duration of the conference. For more information please contact the conference chair, Jonathan Schaeffer (jonathan@cs.ualberta.ca).

**About the Conference**

AIIDE’07 ([www.aiide.org](http://www.aiide.org)) is held in cooperation with the American Association for Artificial Intelligence ([www.aaai.org](http://www.aaai.org)), a non-profit scientific society devoted to advancing the scientific understanding of the mechanisms underlying thought and intelligent behavior and their embodiment in machines.