

The AAAI Press

*An Invitation to Publish for
Authors and
Prospective Authors*



About the AAAI Press

THE AMERICAN ASSOCIATION for Artificial Intelligence and the MIT Press established the AAAI Press in 1989 as a publishing imprint founded to serve the information needs of the international AI community.

Most AAAI Press books are copublished by AAAI and The MIT Press. They reflect the commitment of both organizations to facilitating technical interaction within the international AI community. The copublished books are distributed by The MIT Press, while editorial and production activities are handled by the AAAI Press. The acquisition of manuscripts is handled jointly. AAAI Press authors enjoy the benefits of expert editorial guidance and international distribution of their work.

Contacts

To learn more about the Press, contact Mr. Mike Hamilton at the American Association for Artificial Intelligence, 445 Burgess Drive, Menlo Park, California 94025 USA (415 / 328-3123) (dmhi@aaai.org or AppleLink: HAMILTON.M).

*Guidelines
for Submission
of Proposals*

To submit proposals to the AAAI Press, authors and editors are encouraged to use the following guidelines. In addition, you may find it advantageous to discuss your proposal informally with an AAAI Press editor prior to actual submission. A list of contact persons can be found at the end of these guidelines.

Your proposals should be sent in triplicate to AAAI Press at the address below. It will not be returned; consequently you should retain a copy for your files. Electronic transmission of proposals is acceptable only if permission has been obtained prior to submission.

Your proposal should include the following elements:

Your name, complete mailing address, a daytime telephone number, fax number (if available) and electronic mail address (if available).

Introduction

The introduction to your proposal should include:

- the proposed title and subtitle of the book
- the form of the book (for example, collection of edited papers, workshop proceedings, textbook, and so forth)
- the perceived market for the book, (the intended audience—whom would you envision reading this book?); when identifying the market, you should also identify any qualifications the intended audience should have (for example, “this is a book intended primarily for experienced Lisp programmers”). Please go into some detail when answering this question. Generally, we prefer books that appeal to a broad audi-

ence, in order to maximize sales.

- The length of the manuscript and its form of delivery (for example, hard-copy double-spaced manuscript and an ascii-text version on MacIntosh diskette). If possible, please provide us with the exact number of 8-1/2 x 11 inch pages this manuscript will contain.
- Any special features
- The identification of a well-known authority (if any) who has agreed to write an introduction or foreword, or who has read your work and is familiar with it
- Spin-offs (for example, a textbook or monograph)
- A list of books that compete with and complement your book
- Your qualifications and background which justify your undertaking of the project
- An indication of when the draft manuscript can be ready for review and the final manuscript ready for production.

You should include a brief description of the work. Your description should include

Description of the Work

- a detailed summary, outlining how the book will be organized and designed to fit the needs of the perceived audience. Explain how your book will provide a coherent view of the field. Also demonstrate how it will stand alone for readers who are unfamiliar with your subarea
- identification and outline of work included in the book which is not your own
- who or whom will compile the subject index (required).
- an estimate of the kind and number of illustrations. For example, if line drawings are included, will they be submitted camera-ready or will they need to be redone by the publisher?

In the case of a collection of edited papers, prepare a table of contents, briefly outline each paper and discuss why it has been included and how it will be revised for publication. You should also outline the preface and conclusion. These two essays should tie the papers together into a unified whole.

Table of Contents

Your preface should place the book in historical perspective, describe the the field's origins, objectives, methods, and accomplishments. It should also emphasize what your book indicates about the state of the field. For example, how has work in this field been evaluated? How should it be evaluated?

Preface

An edited collection should be somewhere in between a conference report and a textbook. Together with the preface and

epilogue or conclusion, the book should neatly give a snapshot of the field and provide an introduction to it for the new researcher. In some cases, it may be necessary to provide a tutorial introduction. See, for example, Shortliffe, E., & Clancey, W. *Readings in Medical AI*. Reading, Mass.: Addison Wesley, 1984.

Conclusion

Your conclusion or epilogue should characterize the open problems and future prospects for the field.

Sample Chapters

Along with your proposal, you should include (if available) a sample chapter of the proposed book or, in the case of edited collections, a sample paper representative of the kind you will include in the volume. Such samples should be well-targeted to your intended audience.

*Submission of
Manuscripts*

Proposals and manuscripts should be sent to

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