Make a strong impact on the convention attendees by advertising in the Spring (March) issue or the Summer (June/July/August) issue of *AI Magazine.*
Write or call

> *AI Magazine*
> Attn: Mike Hamilton
> 445 Burgess Drive
> Menlo Park, CA 94025
> (415) 853-0197 or (415) 328-3123

for ad placement. Further information on rates and deadlines will be included in the Exhibitor Service Kit.

P O R T L A N D

Portland, Oregon—City of Roses

Located on the northern coast of the state of Oregon, Portland has a rich history and provides a unique mix of nature and culture, appealing to both outdoor and city enthusiasts. There are numerous public parks and gardens in the city, along with Forest Park, the largest forested municipal park in the nation (5,000 acres). Portland also boasts the most restaurants per capita in the US, as well as a large selection of performing arts, and a wealth of interesting shops. Powell's Books, for example, has the largest number of volumes in the US with more than 500,000 volumes. The average temperature in Portland during August is a delightful 75-78 degrees F.

S P O N S O R S H I P

Corporate Sponsorship

Corporate Sponsorship opportunities for portions of the AAAI–96, IAAI–96, and KDD–96 Conferences are available to interested companies. Opportunities include student scholarships, internet and computer equipment, special competitions, receptions, and coffee breaks.

Q U E S T I O N S

For More Information

For information regarding exhibits, housing, registration, and other arrangements for AAAI–96 please contact:

> American Association
> for Artificial Intelligence (AAAI)
> 445 Burgess Drive
> Menlo Park, CA 94025, USA
> Phone: 415-328-3123
> Fax: 415-321-4457
> email:ncai@aaai.org
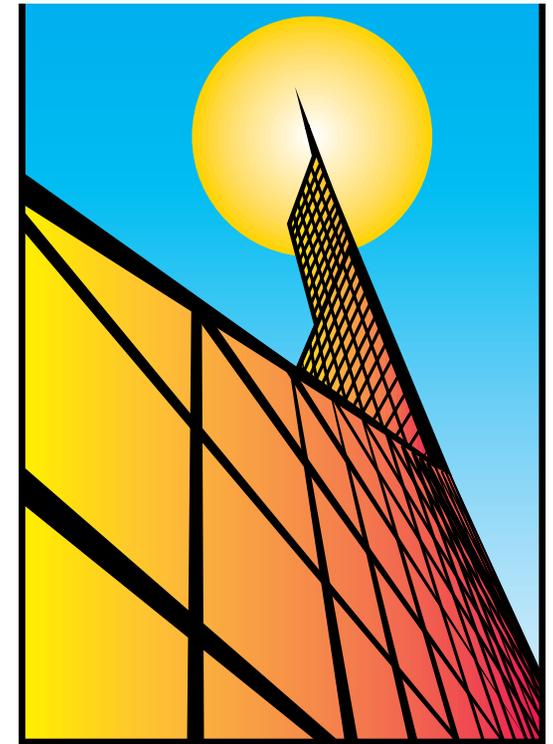> http://www.aaai.org/
> Conferences/conferences.html

EXHIBIT BROCHURE

AAAI–96
Thirteenth National Conference
on Artificial Intelligence
August 4-8, 1996

IAAI–96
Eighth Conference on Innovative
Applications of Artificial Intelligence
August 5-7, 1996

KDD–96
The Second International Conference
on Knowledge Discovery and Data Mining
August 2-4, 1996

Portland, Oregon

The Exhibition

AAAI–96 presents you with an opportunity to conduct business with the largest meeting of AI practitioners and scientists in North America. Two thousand attendees will gather to learn how companies are making effective use of intelligent systems to significantly improve their organizations. Over 300 presentations, invited talks, workshops, tutorials, and panels will focus on the latest innovative applications, research advances, and public issues involving the spectrum of artificial intelligence. AAAI–96 is the ideal forum to promote your intelligent technology and computer-science related products and services to the largest gathering of AI professionals in the world. This is the one place where people who are shaping their world come to learn how AI will integrate into their business and practice. The location of the exhibit hall in the Oregon Convention Center, site of all conference programs, assures you that displays and demonstrations will be heavily attended throughout the meeting.

The Robot Competition

AAAI will continue the successful and popular Mobile Robot Competition. As in previous years, the competition will be held in the main exhibit hall, which should contribute to a lively program.

The IAAI Conference

The Eighth Annual Conference on Innovative Applications of Artificial Intelligence will run concurrently with AAAI–96, providing a mix of Fortune 1000 management, AI practitioners, and AI scientists. Award-winning papers will be presented, depicting the most innovative deployed AI applications in practice today.

The KDD Conference

The Second International KDD–96 Conference, held just prior to AAAI–96, will bring together researchers and applications developers from a wide cross-section of fields. The conference program will include invited talks, a demo and poster session, and panel discussions.

Service Contractor

AAAI has designated Greyhound Exposition Services as the official service contractor for AAAI–96.

Joe Shelman may be contacted at:

GES Exposition Services
2615 NW Industrial Street
Portland, Oregon 97210 USA
Telephone: (503) 248-9103
Fax: (503) 248-9104

Labor

Union labor will be required for certain aspects of exhibit handling, such as drayage, installation, and dismantling. Exhibitors agree to abide by existing agreements and regulations covering these services.

Booth Space and Guidelines

AAAI adheres to the revised 1990 NAEM Guidelines for display rules and regulations. Please contact AAAI to discuss any booth construction issues.

The Exhibitor Service Kit

AAAI–96 Exhibitor Service Kits will be mailed to all confirmed exhibitors in April 1996. This kit will contain additional information on contractors, services, rates, sales regulations, complete instructions and order forms for electrical and telephone service, display and sign height limitations, union labor rules, booth descriptions and diagrams, and so forth.

Exhibitor Benefits

Official AAAI–96 Exhibitors are entitled to several benefits in addition to their booth space.
- One complimentary technical registration to the AAAI–96 Conference
- One copy of the AAAI–96 Conference Proceedings
- A 100-word listing and description in the AAAI–96 Program.

Conference & Exhibit Schedule

AAAI–96 Conference:	August 4–8, 1996
IAAI–96 Conference:	August 5–7, 1996
Exhibits/Robots:	August 6–8, 1996
Exhibit Move-in:	August 4–5, 1996
Exhibit Tear-down:	August 8, 1996
Tutorials:	August 4–5, 1996
Workshops:	August 4–5, 1996
KDD-96 Conference:	August 2–4, 1996

Exhibit Hours*

Tuesday	12 PM – 5 PM
Wednesday	10 AM – 5 PM
Thursday	10 AM – 5 PM

Subject to change without notice.

Booth Fees**

Commercial Vendors	$22.00 *per square foot*
Publishers	$13.00 *per square foot*
Nonprofits	$13.00 *per square foot*
Univ. Research Labs	$200.00 *per booth*
Hardwall Booths	$4.50 *per square foot extra*

** Prices are based on 10x10 minimum booth size. All prices quoted are in US Dollars.