

# A General Planning-Based Framework for Goal-Driven Conversation Assistant

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## Abstract

We propose a general framework for goal-driven conversation assistant based on Planning methods. It aims to rapidly build a dialogue agent with less handcrafting and make the more interpretable and efficient dialogue management in various scenarios. By employing the Planning method, dialogue actions can be efficiently defined and reusable, and the transition of the dialogue are managed by a Planner. The proposed framework consists of a pipeline of Natural Language Understanding (intent labeler), Planning of Actions (with a World Model), and Natural Language Generation (learned by an attention-based neural network). We demonstrate our approach by creating conversational agents for several independent domains.

## Introduction

With the popularity of intelligent assistants, today more and more human affairs can be transferred to the assistants. For example, in the tedious and simple task of restaurant reservation, the user gives the assistant with restaurant information, preferred time slots and the number of persons, and then the assistant could make calls to the restaurants and book a table through conversations. We regard this kind of assistants which can help their users to complete missions with goals as *Conversational Assistant*. In the example mentioned before, the time point and number of persons are the goals.

Traditionally, each turn of a task-oriented dialogue system is built as a pipeline which receives an utterance as input from users and then outputs a response (Peng et al. 2017). The pipeline usually includes: Natural Language Understanding (NLU), Dialogue State Tracking, Dialogue Policy Selection, and Natural Language Generation (NLG) (Zhao and Eskenazi 2016). In practice, it is difficult to integrate the goals with the state tracking and policy selection components without thorough handcrafting, especially in a general framework. Because the goals are important information for specific task to influence the key dialogue management. On the other hand, studies of end-to-end methods are rising recently (Wen et al. 2017; Li et al. 2017). Although these methods need little slot filling for handcrafting, the certainty

\*This work was done when Jingyi Lu and Guangyuan Yu were interns at IBM Research - China.

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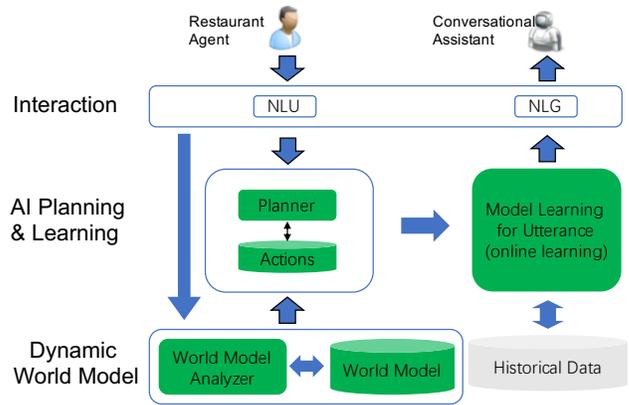


Figure 1: Architecture of the Framework

and interpretability of deep neural network are still questioned in practical applications (Chen et al. 2017).

In this paper, we propose a general framework for building the goal-driven conversational assistants which support various domains. Considering that the AI planning method is suitable to general goal-based tasks (Ghallab, Nau, and Traverso 2016), and the method can be clearly explained for each dialogue action, we integrate the AI planning with NLU and NLG components to constitute the whole planning-based framework for conversation. Noted that the world model required by the planning method is unavoidably task-specific and we show a general methodology that can rapidly build the model. We demonstrate the proposed framework in two different domains: restaurant reservation and financial products sales.

## System Overview

As depicted in Figure 1, the proposed framework includes several core modules such as NLU (intent labeler), AI Planning, World Model and generative model learning for NLG.

## Natural Language Understanding

In order to understand the opposite utterance, we should define several intents for a specific task. To facilitate this process, IBM Watson AI cloud platform <sup>1</sup> is leveraged. Only

<sup>1</sup><https://www.ibm.com/watson/ai-assistant/>

