

AAAI News

AI Magazine's New Section

We're pleased to introduce this new section, "AAAI News," as a regular feature in the *AI Magazine*. The section's purpose is to inform AAAI members about AAAI organizational activities and to allow greater participation by the members in these activities.

This year, under the guidance of President Woody Bledsoe, the AAAI's Executive Council initiated several new committees to review the diverse scientific and educational needs of the the AAAI membership; to evaluate the status of the different programs and services; and to recommend changes or modifications to these programs and services. Each committee has a particular charter and focus and will prepare recommendations to the AAAI staff, the Executive Council, and/or the Strategic Planning Committee. A description of the committees' goals are noted below.

The focal point of this year's organizational activities is the development of a Strategic Plan for the association. It has become apparent that trying to satisfy the needs of the various scientific sub-populations in the AAAI has become increasingly more difficult. Through the development of the Strategic Plan, these demands will be addressed in light of the AAAI's goals and objectives as a scientific society.

This committee, chaired by Councilor Peter Hart, plans to deliver a draft plan to the Executive Council's Annual Meeting on August 19, 1985 at IJCAI-85.

Committees

The other committees are actively reviewing issues particular to their charter. The Conference Committee, chaired by Jay M. Tenenbaum, is identifying candidates for the position of Program Chair for the 1986 NCAI and reviewing the proposal to divide the NCAI into two smaller conferences. This committee is also making general recommendations regarding the composition, timing and administration of our conferences. The Exhibit Advisory Committee will assist the AAAI staff in the implementation of the Priority Space Reservation System for current and future exhibit programs. The Membership Committee, chaired by Bruce Buchanan, has completed the Membership Directory, which will be delivered to all members shortly. The Tutorial Committee, chaired by Councilor Randall Davis, is developing policy and procedures for the identification of tutorial speakers and topics and standards for quality control of the tutorials and professional fee compensation. The Workshop Committee, chaired by John McCarthy, sponsors small meetings on basic and applied research topics. If you are interested in this commit-

tee, please contact John McCarthy, c/o AAAI, 445 Burgess Drive, Menlo Park, CA 94025.

AAAI Membership Statistics

During 1984 the AAAI membership increased from 3,000 members to 7,492 members!

The AI Magazine

Production Notes: We have changed our printer and mailing house from the Bay Area to the Los Angeles area. This change had enabled us to cut production time by 35% and lower our expenses. We are also making slight alterations to the design of the publication. As with any change, we would appreciate your feedback.

Change of Address: The mailing of an *AI Magazine* is by third class, non-profit bulk mail. The U.S. Postal Service won't forward third class mail when people move, so please send us your change of address when you are planning your move.

To Our Foreign Members: Until recently, there were relatively few foreign members of the AAAI, and we absorbed the additional cost of airmail postage in delivering the *AI Magazine* to them. However, with the increasing postage rates and explosive growth in foreign membership (there are approximately 1,000 foreign members now), it is necessary to raise the membership fee accordingly. With your renewal, there will be an additional charge of \$15.00. This by no means covers all the costs of mailing, but it does bring AAAI's costs for foreign mailings more in line with domestic mailings.

Transitions

Kathy Kelly, who has been our AAAI Membership Coordinator, has decided to leave the AAAI. We thank her for her efforts in handling the tremendous growth of the membership and in the coordination of NCAI registration.

Kathy's replacement is Arlene Douglass. Arlene, a U.C. Santa Cruz graduate, has extensive experience in customer service and the use of different computer systems.

In addition, Lorraine Cooper has joined the AAAI staff as the Conference and Exhibit Manager for the association. Lorraine has over 25 years of international experience working in the Tour, Travel and Conference Management business. If you have questions about the AAAI Conferences or exhibit programs, please call Lorraine.

We hope you agree this is an important addition to the *AI Magazine*, and we look forward to hearing your comments about this new feature!

Claudia Mazzetti
Executive Director

AAAI BUSINESS

American Association for Artificial Intelligence

Summary
Provisional Statement of Financial Position
December 31, 1984

Assets

Current Assets		
Cash	\$	865,480.28
Magazine and Syllabi Inventory	\$	33,230.75
Prepaid Expenses	\$	1,700.00
Total Current Assets		\$900,411.28
Fixed Assets		
Furniture	\$	8,129.89
Office Equipment	\$	27,897.28
Net book value of fixed assets		\$36,027.17
Deposits		50.00
Total Assets	\$	<u>936,488.45</u>

Liabilities and Fund Balance

Current Liabilities		
Payroll Taxes Payable	\$	(1,907.91)
Sales Tax Collected, unpaid	\$	2,081.63
Deferred Income Deposits	\$	(75.00)
Total Current Liabilities	\$	98.72
Long-term Liabilities		
Total Liabilities		\$98.72
Fund Balance		
Fund Balance	\$	496,181.30
Net Income (loss) to date	\$	440,208.43
Total Fund Balance		\$936,389.73
Total Liabilities and Funds		<u>\$936,488.45</u>

Gross Margin, by Activity	Year to Date	%
AI Magazine	\$ 11,889.12	1.9
AAAI-83 Conference	(959.00)	(.2)
IJCAI-85 Conference	(32,518.36)	(5.3)
AAAI-84 Conference	86,448.22	14.2
AAAI-84 Exhibit Program	40,289.28	9.6
AAAI-84 Tutorial Program	313,125.73	51.3
Membership Program	109,810.78	18.0
AAAI sponsored workshops	(25,112.50)	(4.2)
AAAI Publications	21,702.59	4.5
Interest, dividends	62,200.78	10.2
Gross Margin, Combined	586,876.64	100.0

Operational Expenses

Total operational expenses	\$	146,668.21
Income (Loss) for Period	\$	440,208.43

Year to Date

AI Magazine

Revenues	\$	107,615.35
Expenses	\$	(95,727.23)
Gross Margin		\$11,888.12

AAAI-83 Conference

Revenues	\$	0
Expenses	\$	(959.00)
Gross Margin		\$(959.00)

IJCAI-85 Conference

Revenues	\$	0
Expenses	\$	(32,518.36)
Gross Margin		\$(32,518.36)

AAAI-84 Conference

Revenues	\$	371,313.97
Expenses	\$	(284,865.75)
Gross Margin		\$86,448.22

AAAI-84 Exhibit Program

Revenues	\$	62,528.67
Expenses	\$	(22,239.39)
Gross Margin		\$40,289.28

AAAI-84 Tutorial Program

Revenues	\$	628,696.85
Expenses	\$	(315,571.12)
Gross Margin		\$313,125.73

Membership Program

Revenues	\$	137,374.80
Expenses	\$	(27,564.02)
Gross Margin		\$109,810.78

AAAI Publications

Revenues	\$	45,633.93
Expenses	\$	(23,541.01)
Gross Margin		\$22,092.92

AAAI sponsored workshops and grants

Revenues	\$	0
Expenses	\$	(25,112.50)
Gross Margin		\$(25,112.50)